# **Privacy Notice**

## Introduction

This is a Privacy Notice for https://www.iboly.hu.

Your privacy is important to me especially because you may request a home visit lactation consultation that requires a strong foundation of mutual trust. I aim to take the first step towards building this trust with the information shared below.

In this Notice you will find all relevant information about how I, Ibolya Rózsa gather, process and handle your and your child's (children's) personal/medical information [Information].

After carefully examining this document, feel free to contact me in case you need more information on my privacy practices.

#### Who we are?

Being a sole proprietor I, Iboly Rózsa Éva will personally control your submitted data. Below you will find details about the process and how I ensure the safety of your submitted personal data.

#### What information do we collect?

I collect the following information:

#### 1. Online Form:

When you explicitly request a home visit consultation I will ask you to fill out and submit an online anamnesis form [Form].

For detailed information on the data collected via the Form see Appendix A. Your submitted Form will be forwarded to an e-mail address of your choice if specified in the Form.

Your submitted form will be printed out and presented to you for signing prior to the beginning of the consultation. About the safe storage of Form hardcopies, please see the information below.

## 2. Session Notes, pictures/videos:

With your written consent I may take pictures and/or videos of you and/or your baby (babies) for educational purposes.

## 3. Cookies:

When you use the language select feature on the start page of iboly.hu a session cookie will be stored on your computer. You may block this feature in your browser.

4. Website Traffic Data via statcounter.com See statcounter.com for further details.

5. When you use social media 'share' feature your request is routed through the appropriate social media service provider.

# How do we use personal information?

I may use your Information for the following:

In regard to requesting personal lactation consultation:

- for providing the actual personal lactation consultation services
- for internal research purposes (you and your child (children) will not be identified)
- to fulfil legal obligations

In regard to cookies used by iboly.hu:

 to store your preferred language settings with no personal data collected, stored or shared

# What legal basis do we have for processing your personal data?

By requesting consultation you explicitly grant Ibolya Rózsa the right to gather, evaluate and store your Information. Your consent gives Ibolya Rózsa the legal grounds for using your Information in connection with the requested lactation consultation services.

You may withdraw your consent before we begin our consultation session. However, after the consultation concludes I will be obligated to store records of our session(s) for legal purposes guided by the laws of Hungary.

These records may include:

- your submitted form in electronic and hardcopy format
- my session notes
- pictures/videos of you and/or your baby

## When do we share personal data?

I will share your or your child's personal/medical data with your health care provider or your child's health care provider with your consent.

## Where do we store and process personal data?

Your on-line submitted Form will be securely stored as an e-mail on my hosting server at netmask.hu.

Your Form's hardcopy will be stored at my business address in a locked cabinet. You may find my business address

I do not transfer data outside the European Economic Area.

## How do I secure personal data?

To ensure that your submitted data is securely transmitted iboly.hu uses safe https protocol.

Your submitted personal/medical data will only be accessible by me.

Hardcopies will be printed out and handled exclusively by me.

## How long do I keep your personal data for?

The GDPR requires to retain data for no longer than reasonably necessary. However, I am obligated to retain your personal data for 30 years.

# Your rights in relation to personal data

Under the GDPR, you will have the right to access and control your personal data as follows:

- access to personal information
- correction and deletion (see restrictions above)
- withdrawal of consent (see restrictions above)
- data portability
- lodging a complaint

## How to contact me?

Contact me if you have questions or concerns about our privacy practices, want to access or control your personal information, or wish to file a complaint:

Call: +36 30 583-4877

Business Address: 2508 Esztergom, Petőfi Sándor P. u. 16., Hungary

E-mail: privacy@iboly.hu

# Use of automated decision-making and profiling

Iboly.hu uses no automated decision-making or profiling algorithms.

## **External Links**

Links to other websites / third party content on iboly.hu are for convenience only. I do not endorse or take responsibility for the content (or information contained within) any linked website.

# Appendix A

- Parent's name
- Home address (where to visit)
- Phone
- E-mail
- Baby's full name
- Baby's date of birth
- Gestation
- Does the baby suffer from any illnesses?
- · Weight at birth
- · Length at birth
- Lowest weight? When?
- Current weight
- Number of siblings
- How successful your previous breastfeedings were, if any?
- Please, describe your recent breastfeeding problem.
- Have you already consulted anyone else about this particular problem? Please, share the advice you received.
- Baby's pediatrician
- Pediatrician's contact details
- Health visitor's (védőnő) contact details
- Do you have any problem with your thyroid (pajzsmirigy) function?
- Do you have or have you ever had Policystic Ovarium Syndrome (PCOS)?
- Do you have diabetes?
- Any other known illnesses?
- Did your breast grow during pregnancy?
- Have you had breast surgery?
- Do you take oral contraceptives (pills)?
- Do you have a history of depression?
- Do you smoke?
- Do you regularly take any medications or vitamins?
- Do you use herbs?
- Any complications during your pregnancy?
- The hospital you delivered at
- Method of delivery?
- During labour and delivery, did you get

- painkiller, anaesthetics, epidural, IntraVenous fluids?
- Did you breastfeed your baby in the delivery room? If not, when did you breastfeed first?
- How often did you breastfeed?
- Did you room-in with your baby in the hospital?
- Were you together during nighttime?
- Did you breastfeed during the night?
- Did your baby receive water, tea or formula during your hospital stay?
- Did you use bottle, pacifier or nipple shield in the hospital?
- Was your baby jaundiced? If yes, what treatment did your baby receive?
- How long after birth did you go home and what was the baby's weight at that time?
- When did the problems start at home?
- How often does your baby nurse?
- Do you measure your baby's weight before and after nursings?
- Do you exclusively breastfeed or your baby gets water, tea, fruit juice, formula, complimentary food?
- Do you give your baby pacifier (dummy), bottle or use nipple shield?
- Do you pump?
- Number of wet diapers?
- Color of urine?
- Number of stools?
- Color of stools?
- Any injuries on your nipple? if yes, please describe
- Is breastfeeding painful? if yes, please describe